

June Social Media Item Campaign Plan

6/3	Krosoczka & Pastis Reading	<p>“Timmy Failure” author, Stephan Pastis & “Lunch Lady” illustrator, Jarrett J. Krosoczka, are visiting the Library to discuss how graphic novels encourage children to read. Purchase their featured series at the Library Shop.</p> <p>Product: http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=3&scid=10&iid=5144 Event: http://www.loc.gov/today/pr/2014/14-087.html?loclr=rssloc</p>
6/5	I cannot tee	<p>Express your love of books with Thomas Jefferson’s famous quote.</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=4&scid=31&iid=515</p>
6/10	National Yo Yo Day	<p>Today is National yo-yo day! Walk the dog with our classic wooden yo-yo!</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=7&scid=25&iid=4889</p>
6/12	Flag Day 6/14	<p>In 1916, president Woodrow Wilson proclaimed National Flag Day to commemorate our country’s adoption of the stars and stripes. Shop our Flag inspired gifts.</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showCategory&cid=98&page=0</p>
6/17	Tea and Books Mat	<p>Books and warm beverages are a pair for the making! Protect your table tops with our book themed mug mats.</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=3&scid=641&iid=4860</p>
6/19	Pride Prejudice tote	<p>Exhibiting the stunning original book jacket cover art from the 19th century, our <i>Pride and Prejudice</i> tote will be most coveted among Janeites.</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=4&scid=92&iid=4542</p>
6/24	I cannot live sign	<p>Your love of books cannot be contained to a mere thought. Display it for all to see with our pottery “I cannot live without books” plaque.</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=3&scid=645&iid=4984</p>
6/26	National Camera Day	<p>National Camera Day is celebrated amongst photographers, but don’t aim and shoot until you’ve had your coffee!</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=3&scid=641&iid=5017</p>
6/30	Superman’s Bday	<p>Happy Birthday Superman! Superman and his comic crew are a part of numerous collections at the Library. Capture your favorite superhero in your pocket!</p> <p>http://www.loc.gov/shop/index.php?action=cCatalog.showItem&cid=3&scid=10&iid=5145</p>